



MARK RADONICH,
INSTRUCTOR
founder, Cultural Effect

As a Health Physicist and a former Certified MQSA Inspector, Mark has devoted his career to improving organizational performance. He has spoken to public, private, and not-for-profit audiences and has provided continuing education services for RTs, mammographers, industrial hygienists, engineers, and other certified professions. Mark is now in wide demand as a trainer, workshop clinician, consultant, and speaker on mammography program quality, strategic, and organizational issues.

“Digital Mammography QC Review”

ASRT-approved Continuing Education for 8 Category A CEs

You probably know that unlike traditional mammography, digital mammography Quality Control guidance depends on the manufacturer—each is a little different. Join us for an overview and comparison of approved digital systems, a review of Mammography Program Quality Control, and a stimulating conversation about 10 years of digital mammography.

Whether you’re already using FFDM, contemplating a transition to digital, or curious about the different units, you’ll benefit from the day’s learning.

WHO SHOULD ATTEND?

- Lead and Backup QC Technologists
- All Mammographers
- Radiology/Mammography Program Managers
- Anyone interested in current Digital Mammography Technology and Quality use
- Curious Souls and Lifelong Learners

PRESENTATION TOPICS

- MQSA Guidance and News
- Mammography QC Overview
- Review/Comparison of Digital Mammography Unit QC Methods (Fischer, Fuji, GE, Hologic, Siemens)

WHERE: Brookfield Zoo DISCOVERY CENTER
Brookfield, IL

WHEN: SATURDAY **SEPTEMBER 25, 2010**

HOW LONG: 8:00am—4:30pm

INCLUDES: Continental Breakfast & Refreshments
~A Day in a Refreshing Environment~
~Enlightened Overview to Compliance and QC~
~Opportunities for Fun and Prizes—while learning!~

COST: **\$189**



Pay by check, purchase order, or PayPal for easy and secure credit, debit, e-check

WANT A DISCOUNT? Register by **Sept 15 2010** for 10% off; Group Rates also available (three or more) - call us or see the brochure for details!

Register Before/on 9/15/10 for 10% OFF!

It’s a lively, fun, and enjoyable CONTINUING EDUCATION Seminar! Really!

FOR DETAILS or REGISTRATION Info:

VISIT

www.culturaleffect.com

Or CALL

(206) 669-5560